

## PRESS RELEASE

KHS Campus Virtual update

# Next-level virtual learning: VTC with new content on the market

- Online training, at any time and without extra hardware
- Interactive learning modules for cans, glass and PET modules for Plasmax machines, labelers and block systems in preparation
- Open in-person seminars now bookable in the training calendar

Dortmund, September 15, 2025 – With KHS Campus Virtual, further training becomes an experience. Instead of dry theory, students immerse themselves in a digital world, explore machines as avatars and gain knowledge through play – flexibly, interactively and whenever it best suits them.

As part of KHS Campus, the extensive training program from the Dortmund systems supplier, KHS Campus Virtual facilitates playful self-study: users explore single machines or entire beverage lines with the help of an avatar and move to what are known as interactive learning points on a digital machine twin. Here, they discover instructive learning nuggets i.e. small, compact teaching units. They then collect points in each study unit that are saved like a high score in a game once they've finished.

## Learning nuggets for cans, glass and PET

First introduced as a pilot version at drinktec three years ago, the KHS Virtual Training Center (VTC) is now ready to go into 'serial' production and has been successfully marketed since March. The main advantage of the VTC is its flexibility for students. "The app runs online on totally normal Office PCs," says



Marco Palme, head of KHS Training Center South and VTC project manager. "Our customers don't need any additional software or hardware. Users can train spontaneously at any time, for example during a short break in production and 24/7." With the rental license procured during the course of purchasing a new machine or as part of after sales, customers can use the range of digital training offers.

The program currently covers the three container categories: cans, glass and PET. Learning modules available to date range from stretch blow molders, process technology and fillers to packaging and palletizing. Modules for Plasmax machines, labelers and block systems are expected to follow in the course of 2026. At the moment, all content is given in German and English, with French, Spanish and Portuguese also provided for the can module. Glass and PET will follow suit by the end of 2025.

### Portfolio constantly growing

"The VTC is a dynamic tool that's constantly developing further," states Palme. "Our machine portfolio is always growing; the learning content is thus being continuously expanded." The only limiting factor is the age of the customer's system; it needs to match the digital twin in the VTC for learning to be as effective as possible.

By popular request, in the future KHS will be offering its in-person training courses as open seminars. Instead of being available only to exclusive groups, individuals can now also take part. The first courses in the seminar calendar can already be booked online via KHS Campus.



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# **Pictures and captions**

(Source: Frank Reinhold)

Image download: https://KHS.dphoto.com/album/cayl45xm

## Picture captions:

#### Marco Palme

"The VTC is a dynamic tool that's constantly developing further," says Marco Palme, head of KHS Training Center South and VTC project manager.

# Virtual Training Center

Playful self-study: users explore single machines or entire beverage lines with the help of an avatar and move to what are known as interactive learning points on a digital machine twin.

#### VTC with new content on the market

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#### **About the KHS Group**

The KHS Group is one of the world's leading manufacturers of filling and packaging systems for the beverage and liquid food industries. Besides the parent company (KHS GmbH) the group includes various subsidiaries outside Germany, with production sites in Ahmedabad (India), Waukesha (USA), Zinacantepec (Mexico), São Paulo (Brazil) and Kunshan (China). It also operates numerous sales and service centers worldwide. KHS manufactures modern filling and packaging systems for the high-capacity range at its headquarters in Dortmund, Germany, and at its factories in Bad Kreuznach, Kleve, Worms and Hamburg. The KHS Group is a wholly owned subsidiary of the SDAX-listed Salzgitter AG corporation. In 2024 the KHS Group and its 5,626 employees achieved a turnover of around €1.654 billion.

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